

# IAAGSW

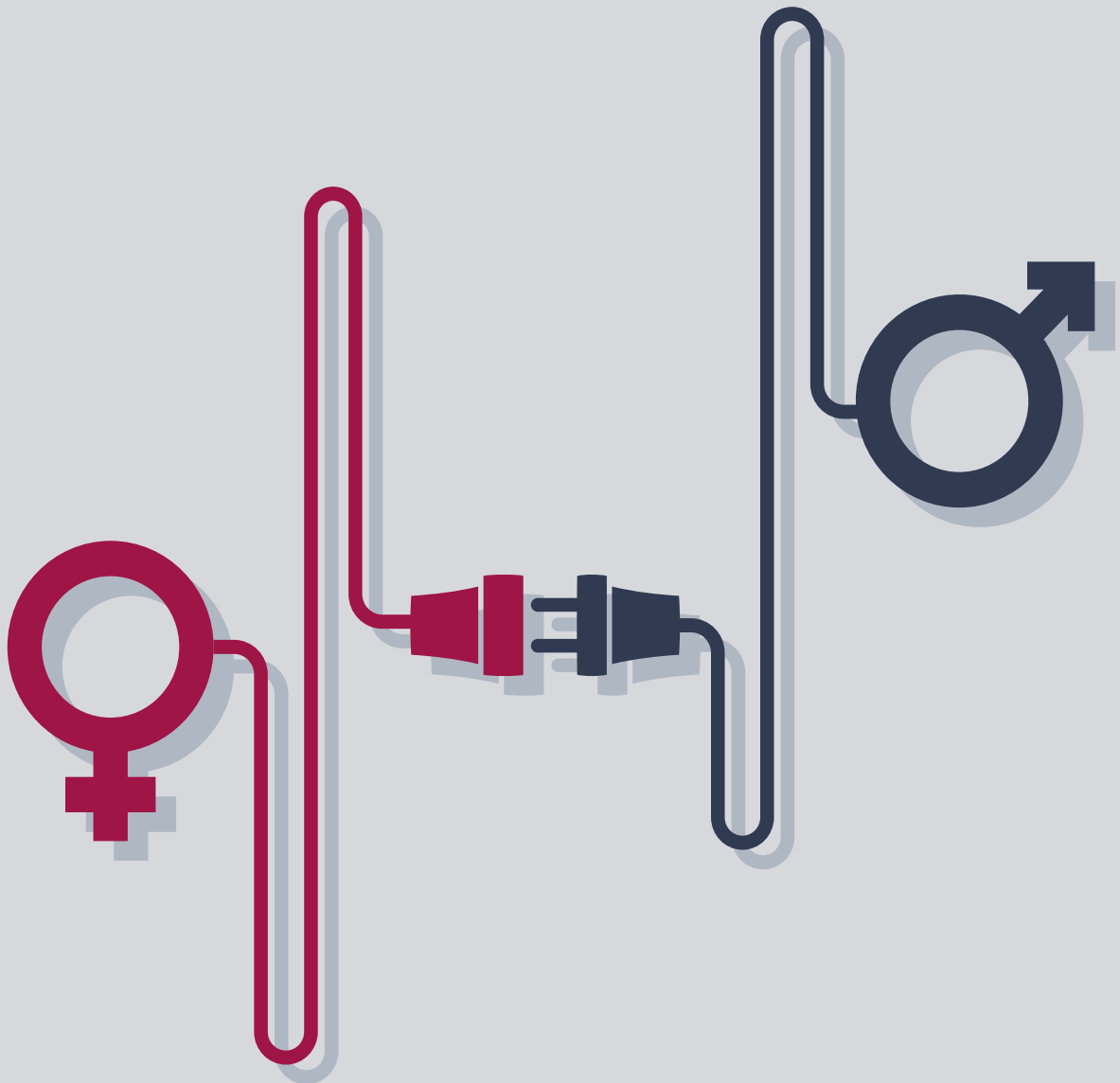
INTERNATIONAL ASSOCIATION OF AESTHETIC GYNAECOLOGY AND SEXUAL WELLBEING

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## SECOND INTERNATIONAL WORLD CONGRESS

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12TH & 13TH OCTOBER + POST CONGRESS WORKSHOP ON 14TH OCTOBER 2018,  
ROYAL SOCIETY OF MEDICINE, LONDON



# EXHIBITOR PACK

# INTRODUCTION

Dear Colleague,

Following on from a hugely successful first IAAGSW conference in 2017, I am pleased to announce the dates for the second International IAAGSW conference to be held in London on the 12th, 13th & 14th October 2018, to be held at the Royal Society of Medicine. The concept of sexual rejuvenation and wellbeing is fast becoming one of the main talking points in aesthetics and year on year becoming a stablemate of any successful aesthetic clinic. IAAGSW will once more provide a fantastic platform for National and International speakers in their respective fields of scientific interest, to update delegates' clinical knowledge whilst also exploring new market opportunities in the dynamic sexual aesthetics industry.

IAAGSW will look after four key areas of sexual rejuvenation and wellbeing offering the delegates a complete outlook into groundbreaking treatments and identifying the indications that make up this area in aesthetics.

The four areas will include, Aesthetic Gynaecology, Male Sexual Rejuvenation, Bio Identical Hormones and Regenerative Medicine. The format for the day will be one main lecture hall on each day and exhibitor workshops running parallel on the 12th & 13th which will include LIVE DEMO's wired in to the main lecture hall via the training suite. The 14th and final day will be a masterclass going into more depth and analysis of the previous days topics with more live demonstrations highlighting key areas and techniques. 2017 brought in some 140 delegates and with an ever expanding database



You have the opportunity to join specialist suppliers in the Aesthetic Gynaecology and Sexual Rejuvenation, to exhibit and provide learning opportunities related to your specific device and business model

and training seminars, IAAGSW 2018 will be the best and ONLY platform in the UK to showcase newer technologies, improve outcomes and the potential to generate a predictable revenue stream for every clinic involved in sexual aesthetics and wellbeing. You have the opportunity to join other specialist suppliers to reinforce the concept that sexual wellbeing is a science-based medical concept, where patients are treated holistically and educate more medical professionals on the benefits of aesthetic gynaecology and sexual wellbeing. You will add value for IAAGSW 2018 and will allow delegates to learn how to capitalise on the rapid growth and refinement of aesthetic gynaecology, sexual wellbeing and the

swiftly growing regenerative medicine technologies for both men and women.

IAAGSW gives you the ideal event to network with Plastic Surgeons, Aesthetic Doctors, Gynaecologists, Urologists, and Dermatologists.

I look forward to seeing you at IAAGSW in October for the second conference in the UK and the only one of its kind.

Yours sincerely

Dr Sherif El-Wakil

# EXHIBITION FLOOR PLAN

IAAGSW 2018 will once again have the capacity to house 30 exhibitors.

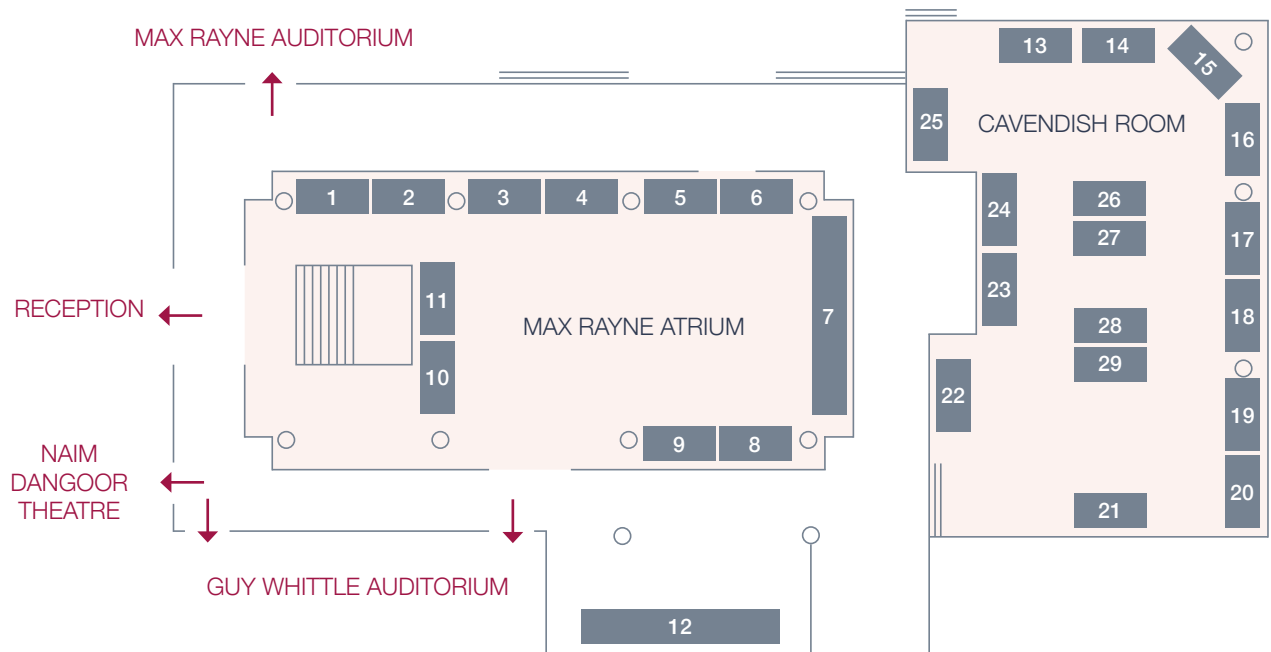
All exhibitors will be located on the same floor in the Atrium and Cavendish Room and the main lectures will take place on the ground floor in the Guy-Whittle Auditorium.

Exhibitor workshops will take place in the newly refurbished Wimpole Lecture Theatre—also located on the ground floor.

Catering will once again take place in and amongst the exhibition, keeping you in close contact with the delegates at all times.



Catering takes place within the exhibition, keeping you in close contact with the delegates



# SPONSORSHIP OPPORTUNITIES

IAAGSW 2018 will see a familiar format implemented for exhibitors. Every company attending will be entered at a bronze level of sponsorship which includes a 2.5m x 1.5m stand, along with company details and logo on the IAAGSW 2018 website and in the event Show Guide.

Then depending on what

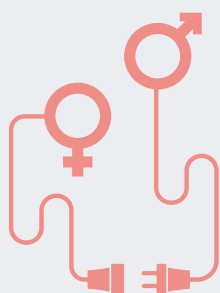
additional extras your company would like, this will determine what level of sponsorship your company will be promoted at. Catering and evening drinks reception will be in and among the exhibition area to ensure that you all have the chance to see all the delegates through the weekend.

Opportunities such as

adverts and advertorial pieces in the Show Guide, Workshops/Symposiums and delegate pack inserts are all available to increase your level of sponsorship and exposure at IAAGSW 2018



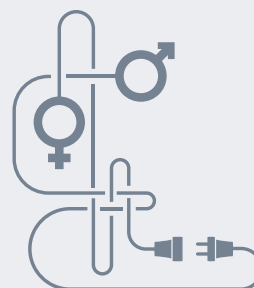
All exhibitors at IAAGSW will automatically have bronze level of sponsorship



## BRONZE SPONSOR

- ✓ Company information within Show Guide
- ✓ Logo within Show Guide
- ✓ Information and direct link on IAAGSW 2018 website
- ✓ One 2.5m x 1.5m stand

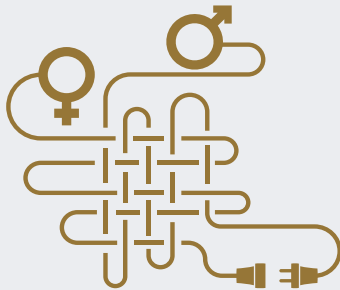
In Atrium, cost: £2,700 + Vat  
In Cavendish Room cost: £2,300 + Vat



## SILVER SPONSOR

- ✓ Company information within Show Guide
- ✓ Logo within Show Guide
- ✓ Information and direct link on IAAGSW 2018 website
- ✓ Small logo on all marketing pre and post conference including;
  - Show Guide
  - Workbook cover
  - Pre-conference marketing
  - Post-conference marketing
- ✓ 1 DPS in Show Guide
- ✓ 1 Workshop of choice
- ✓ 3 Full Delegate passes for IAAGSW 2018
- ✓ Insert in Delegate bag
- ✓ One 2.5x1.5m stand in Atrium

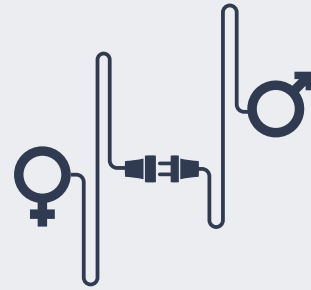
Cost: £4,000 + Vat



### **GOLD SPONSOR**

- ✓ Company information within Show Guide
- ✓ Logo within Show Guide
- ✓ Information and direct link on IAAGSW 2018 website
- ✓ Medium logo on all marketing pre and post conference including;
  - Show Guide
  - Workbook cover
  - Pre-conference marketing
  - Post-conference marketing
- ✓ 2 DPS in Show Guide
- ✓ 2 Workshops of choice
- ✓ 10 Full Delegate passes for IAAGSW 2018
- ✓ 2 Inserts in Delegate bag
- ✓ Video interview
- ✓ One 5x1.5m stand

**Cost: £6,000 + Vat**



### **PLATINUM SPONSOR**

- ✓ Company information within Show Guide
- ✓ Logo within Show Guide
- ✓ Information and direct link on IAAGSW 2018 website
- ✓ Large logo on all marketing pre and post conference including;
  - Show Guide
  - Workbook cover
  - Pre-conference marketing
  - Post-conference marketing
- ✓ 3 DPS in Show Guide
- ✓ 2 Workshop of choice
- ✓ Pop-up banners in registration area
- ✓ 20 Full Delegate passes for IAAGSW 2018
- ✓ 3 Inserts in Delegate bag
- ✓ 2 Video interviews
- ✓ One 8x2m stand

**Cost: £8,000 + Vat**



# GETTING STARTED

## Opening times

IAAGSW will be open to delegates at the following times:

- Friday 12th October  
08:30 – 19:30
- Saturday 13th October  
08:30 – 16:00

Times for set up and break down are still to be confirmed, but we will let you know in plenty of time.

## Exhibitor deadlines

Stands at IAAGSW are offered on a first-come first-served basis. Given that there is limited availability, it is advisable for any company with

an interest in exhibiting at IAAGSW 2018 to get in touch with [events@wigmoremedical.com](mailto:events@wigmoremedical.com) as soon as possible to book positions and secure sponsorship opportunities.

## Extra exhibitor content

If any exhibitor would like to submit a request for a speaker for any of the slots in the agenda please do not hesitate to get in touch via email. IAAGSW wants to build its platform around the strength of the agenda and the exhibitors. IAAGSW would like to offer you the



There is limited availability for exhibitors at IAAGSW 2018, so register your interest now to avoid missing out

opportunity to be involved in the presentations. If you feel that you will be able to secure the right level of content for IAAGSW please contact us.

## Terms and conditions

Please make a note of the terms and conditions that will be highlighted on all your paperwork sent to you with regards to IAAGSW. Cancellation policies, deadlines and general invoicing information will all be included within the terms and conditions. If you have any questions do get in touch.



## CONFERENCE VENUE

The Royal Society of Medicine  
1 Wimpole Street  
London  
W1G 0AE

Tel: 020 7290 2951  
Fax: 020 7290 2989  
[joanna.skoczylas@1wimpolestreet.co.uk](mailto:joanna.skoczylas@1wimpolestreet.co.uk)  
[1wimpolestreet.co.uk](http://1wimpolestreet.co.uk)

## HEAD OFFICE

Events @ Wigmore Medical  
23 Wigmore Street  
London  
W1U 1PL

Tel: 020 7514 5989  
[events@wigmoremedical.com](mailto:events@wigmoremedical.com)  
[info@iaagsw.co.uk](mailto:info@iaagsw.co.uk)  
[iaagsw.co.uk](http://iaagsw.co.uk)

# EXHIBITOR REQUEST FORM

Please tick appropriate box's below— all costs are exclusive of VAT:

BRONZE ATRIUM STAND: £2,700 ☐ ☒ ☒

BRONZE CAVENDISH STAND: £2,300 ☐

SILVER SPONSORSHIP: £4,000 ☐

GOLD SPONSORSHIP: £6,000 ☐

PLATINUM SPONSORSHIP: £8,000 ☐

SHOW GUIDE

FULL PAGE ADVERT + FULL PAGE ADVERTORIAL £800

☐ HALF PAGE ADVERT + HALF PAGE ☐

ADVERTORIAL £400 ☐

WORKSHOP REQUEST £800 ☐

DELEGATE PACK INSERT £500 ☐

I understand that my stand cannot be confirmed at IAAGSW 2018 unless full payment for the stand and other payments related to IAAGSW 2018 have been received within 30 days of being invoiced ☐

I understand that each exhibitor will be allocated an agreed stand space. It is strictly forbidden to erect any other banners or place marketing materials around the Royal Society of Medicine unless agreed prior to the show between the company and IAAGSW. ☐

Please fill out this form and return to: Events @ Wigmore Medical, 23 Wigmore Street, London, W1U 1PL

**Boley Nutraceuticals Ltd - Totally Derma**

Company name: \_\_\_\_\_

We would like to exhibit in the following room: **Atrium Table 5**

We will be exhibiting:

I understand that the charge for Exhibiting also covers lunch and refreshments for TWO company representatives per day\*

Contact name: **Anita Eyles**

Position within Company: **Owner/Director**

Telephone: **07801 628621**

Fax: \_\_\_\_\_

Email: **anita@totallyderma.com**

Company address: **6 Tellisford, Esher, Surrey, KT10 8AE**

\*Please note that each exhibitor stand includes two exhibitor passes per day. Further passes cost £75 per person per day. Should you require any extra passes, please discuss with a member of the Events@Wigmore team. You will be asked to confirm all the names closer to the event date.

☐ I confirm I have read and understood all terms and conditions for IAAGSW 2018

Signed: \_\_\_\_\_

To book over the phone or for further information, please call 020 7514 5982 email [events@wigmoremedical.com](mailto:events@wigmoremedical.com) or visit [iaagsw.com](http://iaagsw.com)

Cancellations received prior to September 1st 2018: Full Fee will be refunded.  
Cancellations received after October 1st 2018: 100% of the fee will be retained.



International Association of  
Aesthetic Gynaecology and Sexual Wellbeing

## EVENTS AT WIGMORE MEDICAL

T: 020 7514 5989

E: [EVENTS@WIGMOREMEDICAL.COM](mailto:EVENTS@WIGMOREMEDICAL.COM)

W: [IAAGSW.COM](http://IAAGSW.COM)

